
TODAY'S NEWS

Apex Building Company of Tennessee Receives Best of Houzz 2014 Award



Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals

MILAN, TN, February 4, 2014 – Apex Building Company of Milan, TN has been awarded “Best Of Houzz” by Houzz, the leading platform for home remodeling and design. The innovative insulation, flooring and roofing company was chosen by the more than 16 million monthly users that comprise the Houzz community.

Conditioned Spray Foam Attic installed at new residence outside of Jackson, TN.

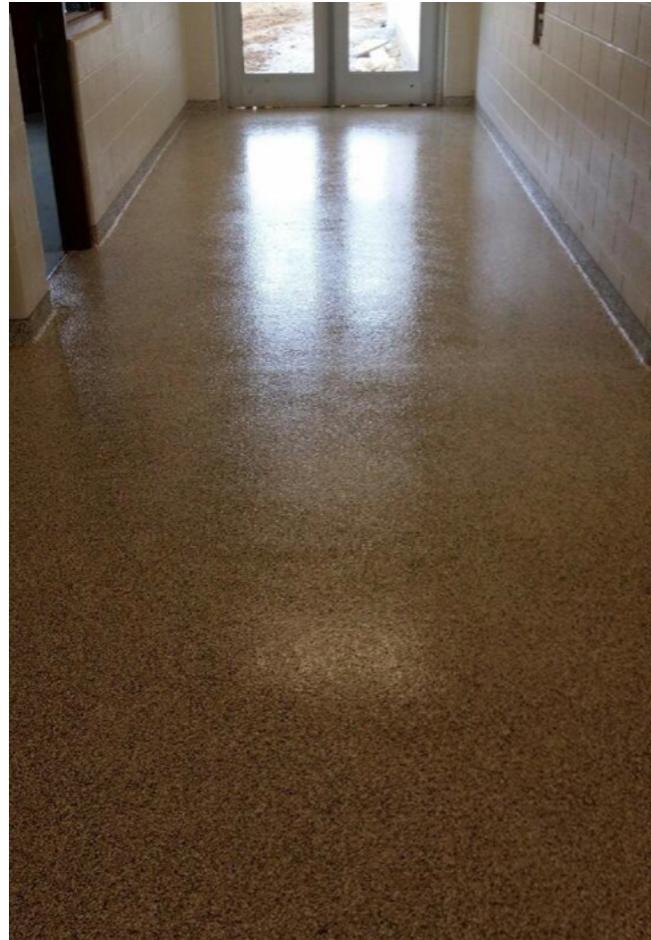
The Best Of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners’ work was the most popular among the more than 16 million monthly users on Houzz, known as “Houzzers,” who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site, iPad/iPhone app and Android app. Winners will receive a “Best Of Houzz 2014” badge on their profiles, showing the Houzz community their commitment to excellence. These badges help

homeowners identify popular and top-rated home professionals in every metro area on Houzz.

“Our team continues to provide elite and innovative contractor services that are safety and quality oriented”, says co-owner Michael Fitzgerald. “By focusing on the end user, we develop a strategic partnership with our clients. Our spray foam insulation, floor coatings and seamless roofing systems are paving the way for a very successful 2014.”

“Houzz provides homeowners with the most comprehensive view of home building, remodeling and design professionals, empowering them to find and hire the right professional to execute their vision,” said Liza Hausman, vice president of community for Houzz. “We’re delighted to recognize Apex Building Company among our “Best Of” professionals for customer satisfaction as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes.”

With Houzz, homeowners can identify not only the top-rated professionals like Apex Building Company, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and reviewing their responses to questions from others in the Houzz community.



Decorative Epoxy Flooring System installed at Harrison County High School

“we develop a strategic partnership with our clients”

- MICHAEL FITZGERALD JR

About Apex Building Company, LLC - Apex Building Company provides air barriers, energy efficient insulation, commercial caulking, epoxy & urethane floor systems, spray foam roofs and waterproofing services across the country.

About Houzz - Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit www.houzz.com